12-16 MARCH 2022 | VIRTUAL EVENT

VR

IEEE
2022

THE 29TH IEEE CONFERENCE ON VIRTUAL REALITY & 3D USER INTERFACES

EXHIBITION & PARTNERSHIP

WELCOME/
INVITATION

Tēnā koutou,

The IEEE VR 2022 Conference on Virtual Reality and 3D User Interfaces (IEEE VR) is the premier international event for the presentation of research results in the broad area of virtual reality (VR).

The conference, which runs from 12 - 16 March 2022 and will be held virtually due to New Zealand border restrictions still being in place in March. We are planning a small meeting hub in Christchurch for local attendees.

Attendees of the IEEE VR 2022 Conference come from around the world, and include influential developers, researchers, and professors from industry, government and academia. In addition, the conference attracts some of the brightest young minds in computer science via the stand out students who attend.

We invite you to partner with us by sponsoring and/or exhibiting at the conference to showcase your business or organisation at the only event that combines innovative research, the brightest minds and the most exciting companies working with virtual environments, augmented reality, gaming and 3D user interfaces.

We look forward to partnering with you.

Ngā mihi nui,

IEEE VR General Chairs

Prof Stephan Lukosch

A/Prof Tobias Langlotz

Prof Joaquim Jorge

IEEE VR Sponsorship Chairs

Prof Mark Billinghurst

Dr Stefanie Zollmann

Contact **sponsorship2022@ieeevr.org**

WHY?

The IEEE VR 2022 Conference provides various options for sponsors to support the community while gaining exposure, as well as other benefits which include:

- Profiling your organisation as a leader in the VR space. You can showcase your innovations to over 500 attendees.

- Connect with international and New Zealand experts and influencers who can evaluate your products and influence their adoption.

- Worldwide recognition and visibility for your brand with enhanced branding opportunities in-person and online.

- Demonstrating your organisation as a thought leader and positioning your technology in front of tech-savvy influencers.

- Creating opportunities to recruit top tech talent and building relationships with in-demand professionals.

- Fostering employee development – give conference passes to technical staff who will develop deeper connections with industry peers and bring new ideas back to your company.

- Ensuring continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore.

EVENT AT A GLANCE

12 March	Workshops, tutorials and Doctoral Colloquium
13 March	Workshops, tutorials and Doctoral Colloquium
14 March	VR conference program
15 March	VR conference program
16 March	VR conference program

SPONSORSHIP OPPORTUNITIES

DIAMOND PARTNER

NZD $35,000 + GST
Limited to TWO opportunities

BENEFITS

Registration and functions

- Ten virtual registrations

Exposure

- Status associated with being a diamond partner
- Opportunity to present for 10 minutes during your selected keynote session
- Organisation associated with one of the keynote speakers.
- Organisation logo on the sponsored session introductory slide
- 45 second video (provided by sponsor) that can be played prior to the keynote
- Full page slide included in the opening and closing multi media presentation
- Full page recognition in proceedings (advertisement provided by partner)
- Full page recognition in final program (advertisement provided by partner)
- Organisation logo and profile on the conference website and virtual platform, linking to your website
- Industry recruitment fair – students resumes and recruitment

PLUS **Select from ONE of the additional options to be associated with your package:**

☐ **EXHIBITION STAND**   or   ☐ **DEMO**

GOLD PARTNER

NZD $20,000 + GST

Limited to FOUR opportunities

BENEFITS

Registration and functions

- Five virtual registrations

Exposure

- Status associated with being a gold partner
- 30 second video (provided by sponsor) played during a plenary session
- Half page slide included in the opening and closing multi media presentation
- Logo recognition in proceedings
- Half page recognition in final program (advertisement provided by partner)
- Organisation logo and profile on the conference website and virtual platform, linking to your website
- Industry recruitment fair – students resumes and recruitment

PLUS **Select from ONE of the additional options to be associated with your package:**

☐ **EXHIBITION STAND** **or** ☐ **DEMO**

VIRTUAL PLATFORM PARTNER

NZD $20,000 + GST
Limited to ONE opportunity

BENEFITS

Registration and functions

- Five virtual registrations

Exposure

- Status associated with being the virtual platform partner

- Organisation logo included on the virtual platform landing page in the sponsorship banner for the entirety of all virtual sessions

- Half page slide included in the opening and closing multi media presentation

- Organisation logo on the presentation screen for five minutes prior to each virtual keynote (noting that some keynotes will have session sponsors who will also be acknowledged)

- Complimentary virtual exhibition site with the ability for virtual attendees to meet with your team members and download organisation brochures and other material

- Organisation logo and profile on the conference website and virtual platform, linking to your website

SILVER PARTNER

NZD $14,000 + GST
Limited to SIX opportunities

BENEFITS

Registration and functions

- Three virtual registrations

Exposure

- Status associated with being a silver partner

- One virtual exhibition stand

- Quarter page slide included in the opening and closing multi media presentation

- Organisation logo recognition in proceedings

- Quarter page recognition in final program (advertisement provided by partner)

- Organisation logo and profile on the conference website and virtual platform, linking to your website

- Industry recruitment fair – students resumes and recruitment

BRONZE PARTNER

NZD $7,000 + GST

Limited to TWELVE opportunities

BENEFITS

Registration and functions

- Two virtual registrations

Exposure

- Status associated with being a bronze partner

- One virtual exhibition stand

- Quarter page slide included in the opening and closing multi media presentation

- Organisation logo recognition in proceedings

- Organisation logo recognition in final program

- Organisation logo and profile on the conference website and virtual platform, linking to your website

SUPPORTING PARTNER PACKAGES

VR CONTEST PARTNER

SUGGESTED
NZD $1,000 + GST
(EITHER MONETARY OR GOODS IN KIND)

Your contribution will provide prizes for teams who compete in the contest, including equipment, merchandise, or monetary awards. The nature and value of your contribution is subject to approval by the conference committee.

Exposure

- Your logo will appear on the website and in the conference program to identify you as a VR Contest supporter.

DOCTORAL CONSORTIUM SUPPORTER

SUGGESTED
NZD $800 + GST
each (per student sponsored)

Your contribution will support travel, board, and for graduate students researching at the frontiers of virtual reality.

Exposure

- Your logo will appear on the website and in the conference program to identify you as a doctoral consortium supporter

EXHIBITION
STAND

Virtual Exhibition Stand

Investment
$2,500 + GST

Exhibition package includes

- virtual conference registration for two company representatives
- listing of organisation name and profile information on the virtual platform
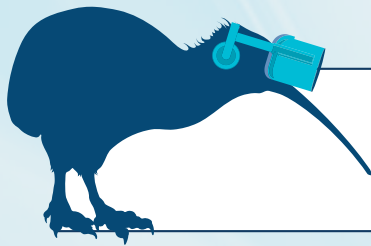- organisation name listed on the conference website

SIGN UP NOW!

Please click here to sign up for a
partnership package

Please click here to sign up for a
virtual exhibition stand

CONFERENCE MANAGERS

For further information or to arrange partnerships
or exhibition at the conference please contact

Charlotte Emery
Local project manager
Conference Innovators
P: +64 3 379 0390
E: charlotte@conference.nz

GENERAL INFORMATION

COVID-19 and going virtual
Our focus is to run a face 2 face conference with virtual offerings to ensure we are as flexible as we can be in this changing environment.

Our virtual conference options will be communicated to our partner, exhibitors and delegates throughout the planning process and we will work very closely with you should we need to revert to a virtual ONLY conference.

Further information
If these partner opportunities and benefits fall outside of your requirements, but you still wish to be associated with the conference, please do not hesitate to contact the Conference Managers. We wish to be flexible and may be able to negotiate an alternative set of benefits to better suit your needs.

Please contact:
Charlotte Emery
Conference Innovators
T +64 3 379 0390
E charlotte@conference.nz

Booking conditions
Booking applications will not be confirmed until it is accepted and approved in writing by IEEE Computer Society.

Inclusion in printed conference materials requires partnership confirmation and payment prior to printed materials deadline.

Payment terms
Full payment is due payable on the 20th of the month following the original invoice date or before the conference (whichever date comes first). The Conference Manager reserves the right to withdraw confirmation of any site not paid in full by the due date. Exhibition staff must be registered and paid six weeks prior to each event.

Cancellation
Any cancellations must be made in writing to the Conference Manager. In the event of cancellation up to 31 October 2021 a refund of fees paid, less a cancellation fee of 10% of your package price will be made. Cancellation after this date full costs of the booking will be charged. IEEE reserves the right to cancel or change the venue of the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full less any expenses incurred.

Exhibitor registration
All exhibitors will be required to be registered. Registration links will be provided to the key booking contact for each organisation in due course. Staff not registered as exhibition staff will not be allowed access to the exhibition.

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www.ieeevr.org/2022