



IEEE VR

Saint-Malo  
France

Le Grand Large - Convention center

MARCH | 8-12 | 2025

[www.ieeevr.org/2025/](http://www.ieeevr.org/2025/)



# SPONSORS & EXHIBITORS Call for Participation



#### DON'T MISS THE DEADLINES:

- 20 January 2025: Application and full payment due
- 8 February 2025: No refunds for cancellation

## OVERVIEW

The 32th edition of the annual IEEE Conference on Virtual Reality and 3D User Interfaces (IEEE VR 2025) will be held from 8 to 12 March 2025 in Saint-Malo, France, with the support of the IEEE Computer Society (IEEE CS) and the Visualization and Graphics Technical Community.

Over the years, IEEE VR has become the major international scientific event in the field of virtual, augmented, and mixed reality (VR/AR/MR) and the premier venue for 3D user interfaces and 3D interaction in virtual environments.

The conference features world-class speakers, tutorials, oral and poster sessions, exhibits and satellite events, and gathers over 1000 participants every year, junior and senior, from all over the world.

Moreover, as a forward-thinking community, we recognize the importance of addressing the pressing issues of our world today. This year, we will place a special emphasis on sustainability, reflecting our commitment to making a positive impact on the world. Various initiatives and actions will be proposed to highlight and tackle environmental challenges, ensuring that our conference not only advances research and technology but also promotes a more sustainable future.

In order to make IEEE VR 2025 a success, we are seeking the support of organizations engaged in the virtual, augmented, and mixed reality sectors. This includes public institutions, academic partners, companies of all sizes, publishers, project consortia, and others.

HIGHLIGHTS

800 +  
participants

140 +  
oral presentations

200 +  
posters

18  
workshops

## LOCATION

The 32<sup>th</sup> edition of IEEE VR will be held in Saint-Malo France, on March 8-12<sup>th</sup> 2025.



Saint-Malo is a port city located in the Brittany region of northwestern France, about 2 to 3 hours from Paris. It enchants visitors with its rich history, captivating architecture, and picturesque landscapes. Enclosed within formidable granite walls, it was once a pirate stronghold (corsairs approved by the King of France) strongly fortified against Norman and English attacks. This fortified port city exudes an old-world charm, offering a glimpse into its maritime past. Wander through the narrow cobblestone streets of the intra-muros (walled city) and discover charming cafes, boutiques, and historic landmarks such as the imposing Saint-Malo Cathedral. Beyond the city walls, visitors can explore stunning

beaches, including the renowned Plage du Sillon, or embark on a journey to the nearby Mont Saint-Michel, a UNESCO World Heritage Site. Whether strolling along the ramparts, indulging in fresh seafood, or simply soaking in the maritime ambiance, Saint-Malo offers a captivating blend of history, culture, and natural beauty that leaves a lasting impression on all who visit.



## VENUE

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IEEE VR 2025 will be held at Palais du Grand Large Convention Center in Saint-Malo. Ideally situated in the front of the sea and very close to the very walled city.



## OPPORTUNITIES

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IEEE VR provides a unique opportunity for your organization to reach the world's foremost virtual reality researchers and application builders. We invite companies, government organizations, and academic institutions to showcase VR/AR/MR related products – hardware, software, integrated systems, peripherals, innovations, or literature in one of our dedicated exhibit areas. Refreshments and a special reception will take place in the exhibit areas, ensuring good foot traffic to your display.

IEEE VR 2025 provides various ways for sponsors to support the community and gain exposure:

- Demonstrate your organization as a leader in the XR Ecosystem.
- Showcase your innovations to over 1000 attendees.
- Connect with international experts who can evaluate your products and influence their adoption.
- Give visibility to your company for students
- Gain worldwide visibility and recognition for your brand among tech-savvy influencers.
- Create opportunities to recruit top tech talent and build relationships with in-demand professionals.
- Foster employee development – develop deeper connections with industry peers and bring new ideas back to your company.
- Ensure continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore.
- Maximize your presence at the conference with a Diamond, Gold, Silver, Bronze, or Event Supporter sponsorship



## SPONSORSHIP and SUPPORT LEVELS

Five standard packages have been tailored to offer a variety of sponsoring opportunities. They are detailed hereafter. However, if you are looking for more specific options, you are kindly invited to look at the targeted activities listed in section “SUPPORT opportunities” or [contact us](#) directly.

### SPONSORSHIP LEVELS:

<b>BENEFITS</b> (in Euros - VAT included)	<b>Platinum</b> 20 000 €	<b>Gold</b> 15 000 €	<b>Silver</b> 10 000 €	<b>Bronze</b> 3 000 €	<b>Non-Profit/SME</b> 1 500 €
<b>Complementary booth</b> (If not interested free registrations are also possible upon request)	12m2	9m2	6m2	6m2	6m2
<b>Free registration:</b> Full Event (FE) or Conference Only (CO)* Social events included	4 FE	3 FE	2 FE	1 CO	1 CO
<b>Web site: logo &amp; link</b>	√	√	√	√	√
<b>Opening/Closing sessions: teaser slide</b>	1 single slide	1 single slide	1 joint slide	1 joint slide	1 joint slide
<b>Web site: company description</b>	√	√	√		
<b>Banner: logo</b>	√	√	√		
<b>Communication on social networks: logo</b>	√	√	√		
<b>Opening session: company video presentation</b>	60 sec.	30 sec.	15 sec.		
<b>Venue: totem</b>	√	√			
<b>Photo booth: logo</b>	√	√			
<b>All sessions: company name/logo on the holding slide</b>	√	√			

\*: Full Event includes Tutorials/workshops 2 days and Conference 3 days

**SUPPORT OPPORTUNITIES:** As mentioned above, you are welcome to support a targeted activity listed below (prices are in Euros - VAT included). See support items below:

- **Doctorial consortium:**
  - Student travel: 1 000 €/student
  - DC dinner: 2 500 €
- **Awards:** name and logo during the award delivery ceremony and shared on social networks:
  - Best paper: 3 000 €
  - Best poster: 1 500 €
  - Best demo: 1 500 €
  - Best student presentation: 1 500 €
  - Best 3DUI contest: 2 000 €
  - Best Art/XR gallery: 2 000 €
  - Environmental award: 2 000 €
  - Future Faculty Forum: TB

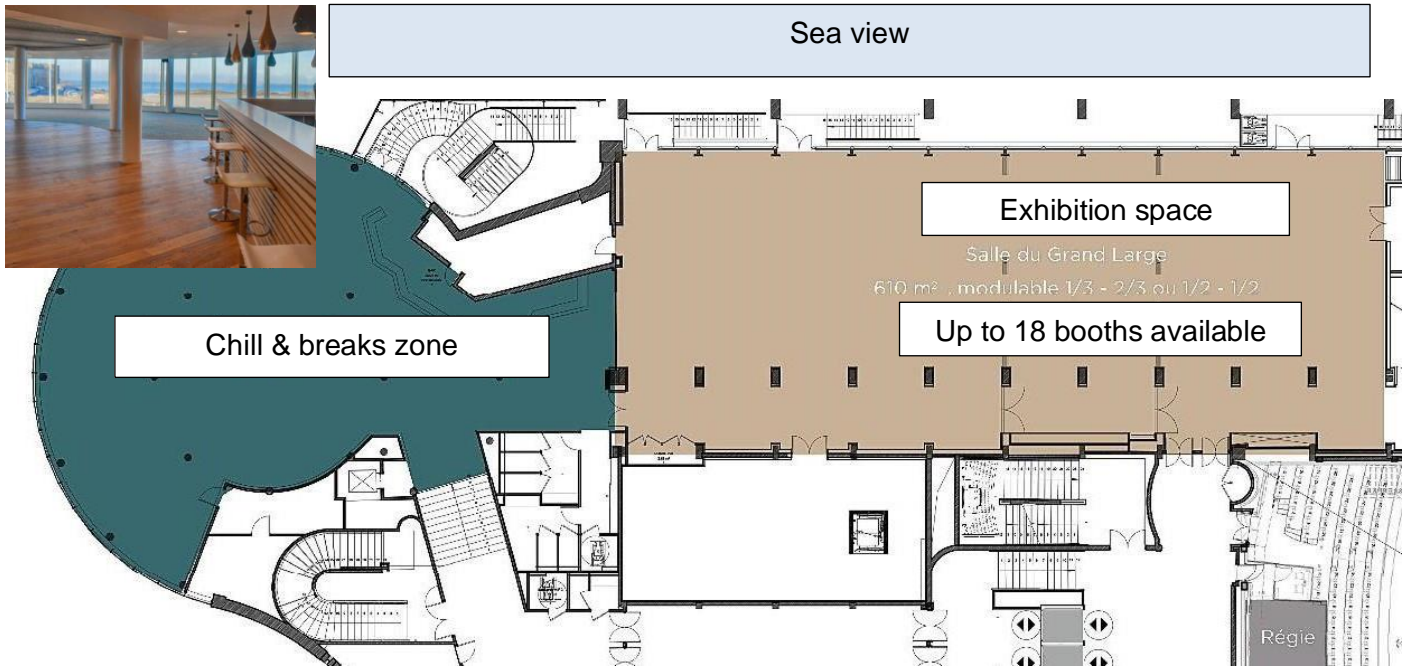




## EXHIBITION

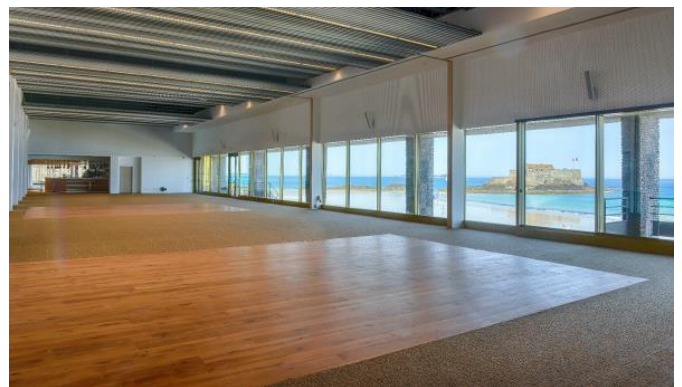
As an IEEE VR 2025 sponsor, we invite you to exhibit and to showcase your products at the leading academic event that combines the brightest minds, most innovative research, and most exciting companies working with virtual and augmented reality, gaming, and 3D user interfaces.

The exhibition space will be located close to the chill-out and break areas, in a space facing the sea. This central space will facilitate interaction with participants.



The exhibition space will be configured for 6m2, 9m2 booths and with:

- 1 to 2 tables (120x60 cm), 2 to 4 chairs
- 1 kw electrical box
- a spotlight rail
- a flag sign
- 3 white panels (height 2,40 m)
- Wifi access



These are the baseline services that will be provided with the booth. Additional services will be available from Palais du Grand Large Convention Center at the company's cost.

An exhibitor's guide containing full documentation and all necessary instructions will be sent once sponsorship has been confirmed.



## GOOD TO KNOW

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- **IEEE VR 2025 [website](#)**
- **EVENT AT A GLANCE - 2025**
  - 8- 9 March: Workshops, Tutorials, and Doctoral Consortium
  - 9 March pm: Exhibits set-up
  - 10 - 12 March: VR Conference
  - 12 March pm: Exhibits take-down

- **TRANSPORTATION:**



High speed (TGV) trains from Paris in 2h15



The TGV train station is 5 minutes away by bus  
and 20 minutes on foot



Rennes Saint-Jacques Airport (70 km – 50 minutes) - national and international flights

- **EXHIBITS & SPONSORS committee:**
  - **Jérôme Perret** – HAPTION, France
  - **Franck Multon** – Inria, France
  - **Philippe Guillotel** – Interdigital, France
  - **Christian Sandor** – Université Paris-Saclay, France
  - **Gabriel Zachmann** – University of Bremen, Germany
  - **Frank Guan** – Singapore Institute of Technology, Singapore
  - **Masahiko Inami** – University of Tokyo, Japan

If you have any questions, please contact Us: [EXHIBITSSPONSORS2025@IEEEVR.ORG](mailto:EXHIBITSSPONSORS2025@IEEEVR.ORG)

**Secure Your Sponsorship today!**

